



Hapticware



Qdo. AI employees for the
autonomous shift.

Native everywhere.

The Architecture of Friction



Fragmented Architecture

Enterprises are drowning in 20+ disconnected SaaS tools. Data is isolated, context is fragmented, and no system knows enough about the business to coordinate work on its own.



Humans as APIs

Smart resources are forced to act as manual data routers. Teams waste up to 65% of their day acting as "human glue"; copying data, reconciling ledgers, and bridging the gaps between software.



The Hiring Gap

So you hire. But headcount is slow, costly, and hard to reverse. And every tool you buy still sits there waiting for a person to operate it. Nobody owns the work.

From Workflows to Workers

Configuration, Not Delegation

A workflow builder still asks the customer to be a systems designer. You wire the graph, you own every edge case, and you maintain it forever.



The Ownership Gap

A workflow has no name, no hours, and no track record. When it breaks at 2am, nobody owns it. There is no one to check in with.



Hire, Don't Configure

Qdo turns every capability into a Skill, and every Skill into a hireable AI employee with a name, a persona, a shift schedule, and a cost per action you can actually see.



Our Answer

Qdos on our platform, ExoQ

Qdos are AI employees you hire, one Skill each. Not a tool. Not a chatbot. Not a workflow.

24
ROLES

10
VERTICALS

60+
SKILLS

Sales • Marketing • Support • Analytics • Finance • HR •
Customer Success • Market Intelligence • Productivity • DevOps

A Qdo doesn't assist your team. It joins it. With a name, a shift, and a track record.



Meet a Qdo

NOT A WORKFLOW YOU CONFIGURED. SOMEONE YOU HIRED.

PRIYA

VOICE SDR • SALES

Persona

A named identity with a face, a tone of voice, and a brand-bound writing style. She sounds the same in every call and every email, and we can prove it.

Voice

Her own cloned HD voice, not a stock synth. She dials, listens, and handles a live multi-turn conversation at 18 credits a minute.

Shift

Works 9am to 6pm ET, Monday to Friday. A lead arriving at midnight waits in her queue until her shift starts. Nothing is lost, nothing fires at 3am.

Where she works

Joins your Slack channels, your CRM, and your calendar. Tag her like a colleague. She reports back where the rest of the team already is.

EVERY ACTION SHE TAKES IS LOGGED, COSTED, AND AUDITABLE. YOU ALWAYS KNOW WHAT SHE DID, AND WHAT SHE SPENT DOING IT.



Skill Directory

// 10 Verticals. 60+ Skills.

ExoQ Sales

Full-cycle engine: ICP discovery, AI voice SDRs, CPQ, and CRM automation.

ExoQ Marketing

Campaign strategy, multimodal AI content, ad distribution, and lead capture.

ExoQ Support

Omnichannel chat/voice resolution, ticket routing, and a unified communications inbox.

ExoQ Analytics

Live cross-system dashboards, revenue intelligence, and ML forecasting.

ExoQ Customer Success

Proactive health scoring, churn detection, and automated renewal/upsell plays.

ExoQ Finance

Automated invoicing, expense categorization, and cashflow/profitability forecasting.

ExoQ HR

Candidate sourcing, AI resume screening, and automated Day-1 onboarding.

ExoQ Market Intelligence

Competitor tracking, pricing intelligence, and automated review responses.

ExoQ Productivity

Cross-team calendar coordination and AI meeting transcription/decision tracking.

ExoQ DevOps

Conversational infrastructure. Spin up servers and manage cloud ops without a console.



Deployment & Trust



Cloud (Managed) - Autonomous B2B SaaS

Hapticware hosts the infrastructure. You just hire the Qdos.

SOC 2 **IN**
PROGRESS

E2E ENCRYPTED

ISO 42001 **IN**
PROGRESS

SOC 2 Type II and ISO 42001 certification both complete by October 2026. Never trains public models. No shared data pools between tenants. Full data export at any time. RBAC-first development.

Control Layer



Approval Gates

Decide what a Qdo does alone and what needs your sign-off.



Persona & Brand Control

Set each Qdo's name, voice and tone. Versioned and hashed, so style never drifts.



Data Boundaries

Each Qdo holds only the access its Skill requires. Least privilege, like a real badge.



Audit Logs & Observability

Cryptographic audit trail for every Qdo action, decision, credit spent, and data reference.

Market Dynamics & Unit Economics

Target Audience

Organization Profile

2 to 5,000 Employees

From a founding team as small as ours to an enterprise the size of your bank. You hire one Qdo or a hundred.

Revenue Model

Pure Credits, Per Action

Land & Expansion Strategy

01

Hire Your First Qdo

Start with one Skill against the sharpest pain: a Voice SDR or a Ticket Router. Hired in days, not quarters.

02

Prove ROI Instantly

One Qdo, one job, one visible track record. Cost per action and output are on the dashboard from day one.

03

Grow the Headcount

Every Qdo hired feeds UnifAI and makes every other Qdo smarter. Add a night shift, add a new Skill. Stickiness compounds with headcount.

Media & Entertainment • Fintech •
SaaS • Insurance • Healthcare • Logistics
Hospitality • E-Commerce

Get in Touch

Join Hapticware. A world where
we're **Native Everywhere.**

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